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**Library Video Company Entrusts Its Brand to Cerebellum Corp.**

***Cerebellum to market, administer and maintain the extensive Library Video Company catalog of educational DVDs***

San Francisco, CA—January 2, 2014—Library Video Company has selected Cerebellum Corporation, the producer and distributor of the award-winning Standard Deviants videos, to market, administer and maintain the extensive Library Video Company catalog of educational DVDs for schools and libraries. Educators can now visit Cerebellum’s new web site, [www.LibraryVideoCompany.com](http://www.LibraryVideoCompany.com), to learn more about and purchase a multitude of titles in all subjects and grade levels.

“Cerebellum has a long-standing relationship with Library Video Company,” said Jeff Wittstock, director of marketing for Cerebellum Corp. “And, we are looking forward to continuing and expanding on their great work to provide all customers with the exemplary service and products they have come to expect.”

In addition to launching a new Library Video Company web site, Cerebellum will take over the mailing of the Library Video Company catalog, accept and fulfill orders, and invoice and collect customer payments.

Library Video Company’s video titles have been an institution in schools and libraries throughout the United States and Canada for 28 years. During that time, Library Video Company has sold DVDs and other educational media to virtually every school and public library in the U.S. “As we turn our attention to continuing to build our digital platform, SAFARI Montage, I feel confident that our DVD business will be well supported in Cerebellum’s hands,” said Andrew Schlessinger, founder of Library Video Company, “and that DVDs will continue to have a vital role in education.”

To learn more about Cerebellum and Library Video Company, visit

[www.LibraryVideoCompany.com](http://www.LibraryVideoCompany.com).

### **About Cerebellum**

Cerebellum distributes and produces topic-based educational videos for students of all grade levels. Since 1992, Cerebellum has been a leader in the educational market, producing hundreds of hours of educational media. In 21 years, Cerebellum has received recognition for its high-quality content: garnered 28 Telly Awards, the prestigious Parents Choice 'Recommended' Award, and the respect and recommendation of thousands of teachers, professors, and education professionals.

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